

TOPSHOP TOPMAN SIGNALS MORE TO COME FOR SHOPPERS AT CARILLON CITY

MEDIA RELEASE

Topshop Topman confirmed on Saturday 5 October 2013 that the retail giant will open their first Perth destination concept store in Carillon City in late 2014.

Joint owners of Carillon City, Brookfield and Hawaiian, say this is just the beginning of something new and desperately desired for the City of Perth. Kurt Wilkinson, President and COO of Brookfield Office Properties Australia, said "Topshop has successfully married fashion, style and affordability on a global scale. Securing Topshop Topman as a flagship store for Carillon City is a key milestone in the evolution of the centre to a destination retail precinct. We see this as a great opportunity to provide our shoppers with the best in retail."

Topshop Topman is projected to bring nearly 800,000 additional shoppers per annum to the centre. Carillon City is committed to ensuring the overall centre experience in line with the changes to the Perth CBD retail shopper profile.

Russell Gibbs, CEO of Hawaiian Pty Ltd commented, "since 1993, when we first acquired the centre, we have watched the changing landscape in CBD retail. Today the city has over 140,000 workers, nearly 20,000 residents and massive shopper foot traffic. We believe the 15 to 35 years market holds the dominant position within Perth's volume retail spend."

"These shoppers are savvy, highly informed, fast consumers of information and trends, and expect more from retailers. They are quick to adopt new products and will enjoy Topshop Topman's approach to stock management. We know other retailers in this segment will want to be near the biggest change to CBD since Ahern's became David Jones." Mr Gibbs continued.

The Topshop Topman opening and improvements to other aspects of Carillon City aligns well with the transformation works that the City of Perth and the Metropolitan Redevelopment Authority (MRA) have already commenced. The Perth CBD experience for residents, shoppers and workers will be very different by 2015, with Carillon City at its heart.

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ABOUT CARILLON CITY

Carillon City is one of Perth's biggest and most popular city shopping centres offering several levels of shopping, including two arcades. The centre enjoys a prime position right in the heart of the city's main retail precinct between the Hay

A diverse range of jewellery, gifts and fashion complete the range on offer at Carillon City, from national brands Saba, Cue, Mazzucchelli's to emerging designer boutiques.

www.carilloncity.com.au