## Hawaiian

Ground Floor
235 St Georges Terrace
Perth CBD WA 6000 Australia **T** +61 8 9426 8888 **F** +61 8 9322 4303
enquiries@hawaiian.com.au www.hawaiian.com.au
Hawaiian Management Pty Ltd
ABN 56 062 193 426 ACN 062 193 426



## Variety presents an evening with Miss World 2012 Yu Wenxia of China

In her first public appearance since jetting into Perth as a special guest for the **Variety** National Conference, Miss World 2012's Yu Wenxia will attend a special event on Monday 4 February to support the **WA Chinese Chamber of Commerce's** (WACCC) China Scholarship Program for 2013.

Yu Wenxia was crowned Miss World in a glitzy final held in the northern Chinese mining city of Ordos on the edge of the Gobi desert in August 2012. The final was watched by a worldwide TV audience of an estimated **one billion** viewers.

"When I was young I felt very lucky because so many people helped me, and I hope in the future I can help more children to feel lucky," Yu, a 23-year-old aspiring music teacher said when asked why she should be crowned.

The Scholarship Program sees the WACCC raise funds to contribute to university fees of those students living in Perth's Sister City Nanjing (300 km from Shanghai).

With WA's exports to China equal in value to more than half of all merchandise exports to China from the US, this event is both a celebration and commendation of the relationships between Perth and China.

**Date:** Monday 4 February, 2013

**Time:** 6pm – 8pm (Miss World arriving at 6.15pm)

**Venue:** Conference Room of 235 St Georges Terrace

**Photo Opps:** Up close and personal with Yu Wenxia

Business identities from Variety, WA Chinese Chamber of

Commerce, Hawaiian and ANZ

**Ends** 

## For further information:

Emma Scanlan Consumer PR Manager Hawaiian 0412 293 727 emmas@hawaiian.com.au