



SARAH DE BONO
CLAREMONT QUARTER'S FASHION
AMBASSADOR FOR SPRING/SUMMER 2012



CLAREMONT QUARTER, Perth's premier fashion destination, is excited to announce the signing of Sarah De Bono as their fashion ambassador for the 2012 Spring/Summer season.

The new singing sensation with candy-coloured hair and a super-savvy style will be performing and signing albums at Claremont Quarter during the centre's VIP Shopping Party on Thursday August 30 from 6pm as part of her new role.

Sarah De Bono's rock-star look perfectly embodies the top Spring/Summer fashion trends for women including bright neons, vivid lip colours, statement necklaces, dip dye hair looks and bold prints which are all chic, bold and extremely wearable.

Not only is Sarah De Bono a great fit for this season's trends with her bold fashion statements, she is an inspiration to teenagers for her anti-bullying stance which inspired her hit song "Beautiful".

Sarah was a major force during the debut broadcast of television juggernaut The Voice, on Channel Nine. Rock chick, pop star, torch singer, Sarah finished fourth in the singing contest and has gone on to become one of Australia's most promising and popular young talents. With her new debut album 'No Shame' out now and sitting at #9 on the iTunes charts, Sarah has already solidified herself as a superstar.

Inspired by artists like Alicia Keys, Jessie J, Usher and the late diva Whitney Houston, Sarah now rivals her idols successes on the Australian charts. Since her first performance on The Voice, Sarah has had six hit singles, including the self-penned 'Beautiful', which reached number four on the ARIA charts.

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